

*January- 2019*

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# *The CherYsh Post*



*Shridevi, member of Tailoring group from Arlwad village, Haliyal*

## *Welcome to January Newsletter !*

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While we all know that it is important for rural children to learn to read, write and communicate in English, we realised that learning the 'language of the world' also comes with bigger aspirations. To bridge the gap between the ground realities and the growing aspirations is the challenge.

Attending Development Dialogue organised by Deshpande Foundation in Hubli for two days was indeed an enriching experience. While the people on the dais were success stories, people off the dais were seekers. Ratio almost 1:100.

Isn't it great for development?  
People wanting Development of the country;  
communities and individuals and totally  
committed and dedicated!

The numbers were inspiring and so was the energy. Cannot but highlight the big takeaway which is the simplicity, humility and commitment of the great visionary Mr. Gururaj Deshpande.

There is so much to do, a long way to go and so many opportunities too! CSR is one such great opportunity. We need to collaborate, partner, hold each other's hands to move forward.

Friends, we need support to sustain and scale up our learning and livelihood programmes. Do join us!

Renu Mukunda  
Director, Programmes & Social Innovation



Members of CherYsh Kitchen Enterprise



## CherYsh Kitchen enterprise gets fssai registration

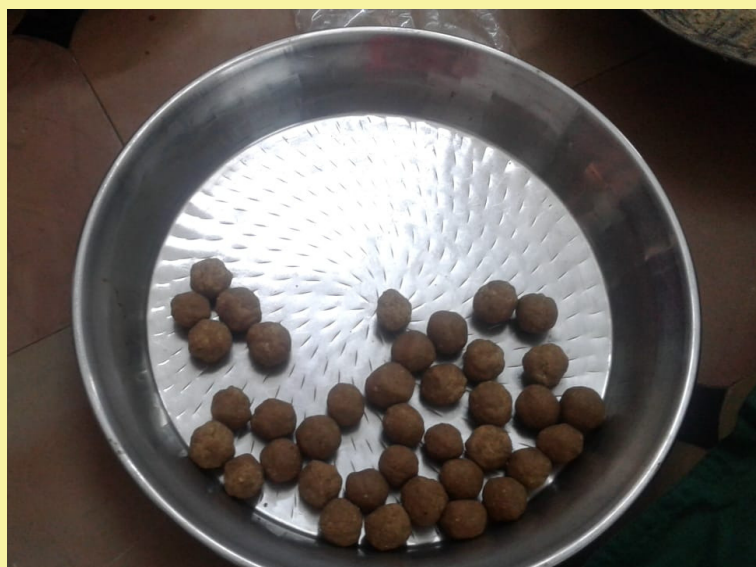
The food based enterprise operated and managed by the women of Haliyal , got registered with fssai(Food Safety and Standards Authority of India) with the registration number (No: 30190119183723690).

The women, with support from CherYsh's team completed all the requirements needed for approval of registration. This

included obtaining clearance from legal as well as health authorities..

More than seven packaged food items are registered under the number. With the new registration in place, CherYsh Kitchen enterprise looks forward to expanding business, thereby bringing more livelihood opportunities to the women in the villages of Haliyal.

Kitchen group, after finishing fssai formalities

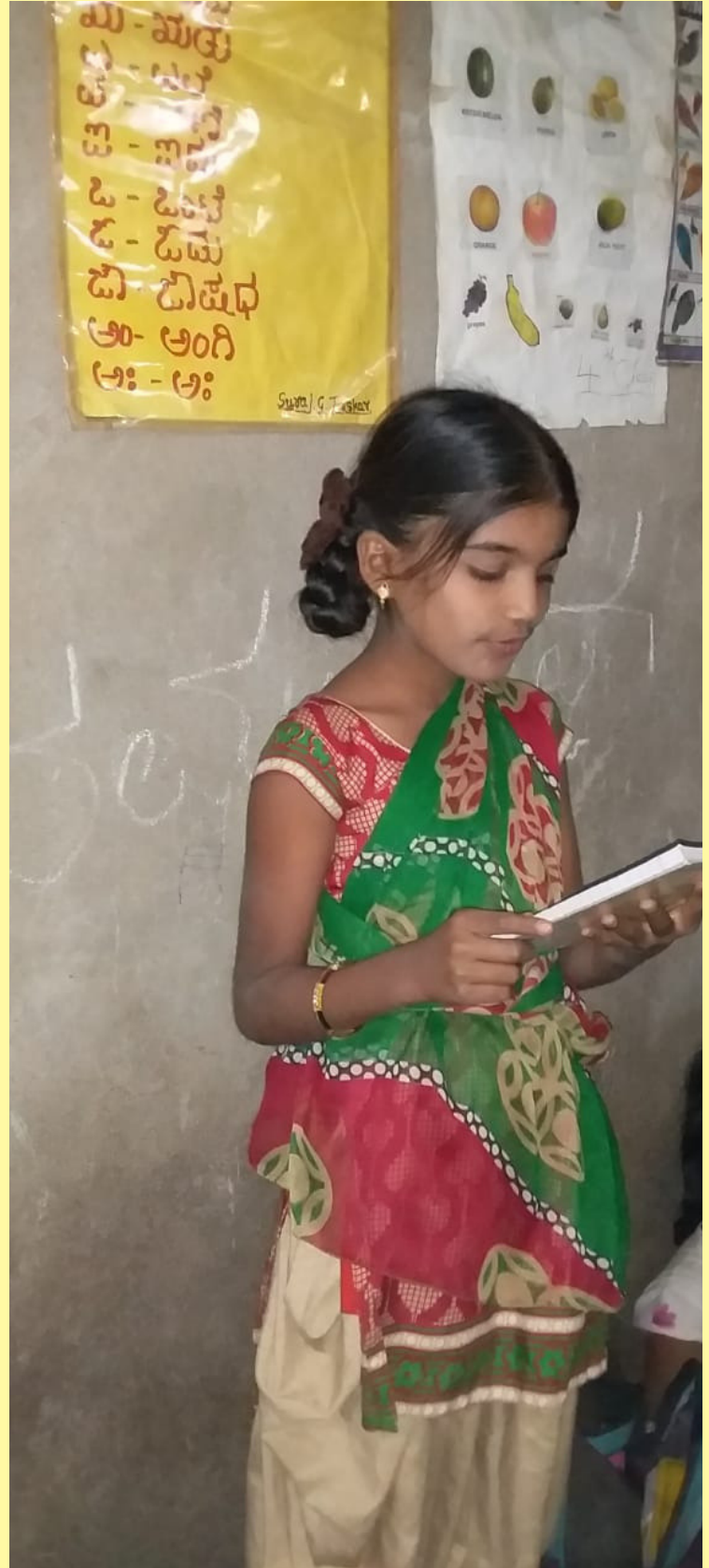




## Two new Shikshas in partnership with RSETI-Haliyal

CherYsh believes in the importance of partnerships in bringing about long lasting and sustainable change. Two Shikshas are opened in the villages of Bantargalli and Doddakoppa in partnership with Canara Bank Deshpande Rural Self Employment Institute (RSETI) - Haliyal. More than forty children are enrolled in these Shikshas.

A baseline evaluation of the learning levels of children has been completed. Learning Facilitators have been appointed and enrolled in the training programme. Learning infrastructure such as tablet, black board, mats, lights, charts etc. have been installed. CherYsh is looking forward to forging more partnerships to make learning support available in all villages of Haliyal.





## Registration of Self Help Groups under NRLM.

Aajeevika - National Rural Livelihoods Mission (NRLM) aims at creating efficient and effective institutional platforms of the rural poor, enabling them to increase household income through sustainable livelihood enhancements and improved access to financial services. Two Self Help Groups formed and nurtured by CherYsh, got registered under NRLM in January .

This would make the groups eligible for assistance with capacity building and financial aid from the Government. We aim to bring more women under the umbrella of community based institutions and to train and nurture their innate skills and further channelize them towards income generation. We also work towards linking these institutions with government aid so as to ensure sustainability.

## Extra-curricular activity workshops create festive mood in Shikshas.

The children and Learning Facilitators at CherYsh Shikshas are now looking forward eagerly to their next workshop with Mr. Siddappa Biradar. Sessions on clay modelling, paper craft , yoga, martial arts, mime, drama and music are welcomed with much appreciation by the children, Learning

Facilitators and community alike. Mr. Biradar is an expert in using creative teaching methodology to promote personality development of children. These work shops are aimed at boosting the creativity and confidence of children as well as to find out and nurture extra curricular talents in them.





## Livelihood activities setting the rhythm of village house holds

The women in Mundwad, Jogankoppa, Arlwad and many such villages in Haliyal are scheduling their house hold chores in such a way that they have enough time to dedicate for their livelihood activities. Some of them are busy making beautiful shawls out of Khilla craft. Some of them have slotted out time for tending to their sugarcane bud nursery. In Aralwad village, a women's group is involved in tailoring work . They make beautiful cloth bags to pack precious fabrics. The members of kitchen enterprise have a well scheduled mechanism to make spice mixes, pickles and nutritious laddoos for children. A group of women are engaged in making quilts out of Kaundi work while another group is busy putting their talent to work in Crochet art.

These small groups of women set the pace of CherYsh's work in Haliyal villages now. By linking them to livelihood activities and creating access to financial aid , we have managed to kindle entrepreneurial spirit in them. Their work is grabbing attention from various quarters . The women are sharing heart touching stories of how this small income has added up to paying their mortgage.

The training, togetherness through groups, and income from their own skills are slowly helping the women find their voice and take a few decisions for themselves and their families, and CherYsh is determined to be with them all the way, along their journey to empowerment.



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Call us at : +91 80 41532970

Mail us at : [info@cherysh.org](mailto:info@cherysh.org)

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