

# *The CherYsh Post*

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*Leadership & Team of CherYsh at Annual Board Meeting-2019*

*Welcome to Feb-March Newsletter !*

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CherYsh is at the threshold of scaling up its programmes-Shikshas and Livelihood Programmes.

Months ahead will be intense work on forging partnerships with organisations working on similar goals and objectives. It is time to ensure how to make the ongoing programmes sustainable and replicable. Towards the way forward, community engagement is a crucial step. Parents of children attending Shikshas, the opinion leaders in the community, the regular schools in the villages need to be actively participating in the operations of Shikshas. The parents need to have a better stake to review and evaluate how the children benefit from Shikshas.

Similarly, Livelihood Programmes have to become self-sufficient sustainable mini social enterprises with inputs on Entrepreneurial skills, market linkages, quality control and so on. These programmes to be benefited by the National Rural Livelihood Mission.

Therefore, the coming days for CherYsh would mean intense interaction with communities on one hand and partnerships on the other. This is where we require volunteering support from Corporate Sector, College Students and interested individuals. Here, I appeal to come forward and join hands with us in reaching to rural children to get quality education and supporting rural women to enhance their household income.

Best wishes,

Renu Mukunda  
Director, Programmes & Social Innovation



A study group at CherYsh Shiksha, preparing for annual exams

## Students from KLE -Tech University camp at Haliyal.

KLE-Tech University and CherYsh have been working towards improving the educational standards of Shikshas through the Rural Innovation Through Education (RITE) Volunteer Programme. The student volunteers and faculty of KLE-Tech had expressed their interest to engage with the community beyond the Shikshas.

A two - day camp was thus planned in Jataga village with overnight stay in Haliyal. Forty five students from various batches of Engineering, joined the camp accompanied by Ms. Sujatha and other faculty members. The students interacted with the villagers in batches. They spent time understanding and documenting the issues faced by the villagers, engaging in group discussions and comprehending the reality of rural India.

They spent the night at the lodging facility provided by Rural Self Employment Institute (RSETI)- Haliyal and had extensive discussions on the issues that they observed and came up with an action plan which can help in improving the condition of the village.

The two day camp helped to step up the association between KLE-Tech and CherYsh to the next level. By interacting directly with the community the students were able to get a first-hand knowledge of issues faced by people in rural areas and to apply their technical knowledge to come up with solutions. The process helped in designing the first steps for intervention in a resource poor village while creating values of social commitment and responsibility in the students.



## Jogankoppa Shiksha now works out of the village school

CherYsh Shikshas work in tandem with the government schools and lean heavily on the guidance and support given by the teachers and school committee. As the next step of linking Shikshas to the school operations, two of CherYsh's earliest Shikshas in Jogankoppa village started working out of the government run primary school premises. We are looking forward to working out the same arrangement in more villages in the coming months.

## CherYsh's projects get attention from various quarters

A host of livelihood activities ranging from woollen shawls, crochet work, spice powder making, sugar cane bud nursery and tailoring are being run by CherYsh's women groups in villages of Haliyal. These women led enterprises have been receiving a lot of attention and interest from various stakeholders in the recent months.

Senior officers from government departments such as Mr. Vasudeva Doddamani from the Department of Handlooms and Textiles, Mr. Mahesh Kuriannavar from Taluka Panchayat - Haliyal, Ms. Kavita Kalal from National Rural Livelihood Mission (NRLM) visited the villages and interacted with the women's groups. Officers from Deshpande Foundation- Hubballi and Social Alpha-Tata Trust visited the Shikshas and livelihood programmes to study the model and explore possibilities for partnerships. CherYsh's team also visited the village of Ballarwada near Hubli to study the livelihood and education projects of Deshpande Foundation.

Founder Director of CherYsh America Foundation, Michael deSa and Maria deSa visited the villages of Haliyal and interacted with the learning facilitators, children who attend CherYsh Shikshas and women who run the livelihood enterprises. The visits have been encouraging and inspiring as they pave the way to future expansion and progress of projects.



## CherYsh Annual Board Meeting -2019

The Annual Board Meeting of CherYsh was conducted at WeWork Galaxy on the 22nd and 23rd of February. The meeting was presided over by Mr. Sudhakar Rao, IAS(Retd) , Chairman of CherYsh Executive Board. The meeting was attended by the trustees , CherYsh Executive Board members and team members of CherYsh .

The two day session had three expert sessions on nuances of education , livelihoods and corporate social responsibility anchored respectively by Ms. Jyoti Tyagarajan , Founder of Meghshala Trust , Dr. Mamatha BR , IAS - Mission

Director - NRLM and Mr. Murugan Vasudevan - Head of Social Innovations Groups -Cisco. Directors of CherYsh America Foundation, Dr.Michael deSa, Dr. Ravi Prasad and Dr. Zar Amrolia attended the meeting as special invitees.

The two day Board meeting progressed through productive discussions and decisions that will steer the path of CherYsh in the coming years and we wind up the financial year with the hope to take the development vehicle to more rural villages in the coming year.



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