

December 2018

The CherYsh Post



CherYsh Day celebration in Tattigera village

Welcome to December Newsletter !



These two success stories are having a ripple effect among the women in the neighborhood villages of Haliyal. Women have started seeing alternative avenues to enhance their household income for better quality of life. This has a rebound effect on CherYsh and gives us impetus to work more vigorously and enthusiastically

CherYsh, in the coming year will be working on two aspects keenly : 1. Sustainability of the Shikshas-after school learning centres .
2. Alternative, need based and community based livelihood programmes for women.

Another aspect that we plan to look at is the issues related to adolescents.

Looking forward for continued support from our CherYsh Friends!

A very Happy 2019 to all !

Renu Mukunda
Director, Programmes & Social Innovation

All said and done, beginning of the year always brings freshness to the air. People start appearing happy, Wishing well to all friends, family, acquaintances sometimes ritualistically and sometimes genuinely. Generally, goodwill in the Universe.

At CherYsh too we started off with a big success of the efforts of our women in the villages of Haliyal. Mundwad shawls and stoles group had a blockbuster sale. The women's sugar bud nursery group; the very first attempt of an all-women "managed, labored, marketed" group successfully nurtured the sugarcane saplings and sold it to local farmers for a good profit.



Members of " sugarcane bud nursery group " with the first batch of buds from their enterprise; A proud moment !

A day to celebrate CherYsh

“CherYsh Day”, is an annual event conducted to celebrate the talents and share the accomplishments of Shiksha students with the community. This year, CherYsh Day was celebrated in all twenty six villages where Shikshas function. Children took out processions (Jaatha) in the villages to spread awareness about environment conservation, the need to prevent child marriage and the importance of maintaining hygiene.

Children led by their Learning Facilitators also put up arts and sports performances in their villages. Parents, members of local administration and entire community came together to celebrate the day with much fervour. The children competed with each other to display their talents amidst loud cheering and encouragement. CherYsh’s team visited every Shiksha during the day and became a part of the joy and festivities in all villages.





Learning gets a new edge through the Meghshala app

CherYsh has joined hands with Meghshala Trust with the objective of enhancing teaching quality at the Shikshas. The app based learning modules designed by Meghshala are in line with the national curriculum followed at the government schools. The curriculum is split into easy-to-learn units with lots of activities. This is made available on the cloud and can be

accessed using the Learning Facilitator's tablets. Training workshops were conducted by experts from Meghshala as a first step towards orienting CherYsh's Learning Facilitators towards effective use of the cloud. The group was trained on content and pedagogy by Ms. Jaimala, Ms. Sharvari and Mr. Manjunath from Meghshala Trust.



Karakushalakendra at Jogankoppa

The women in rural India are blessed with a lot of talent. When they see an opportunity to earn from their talent and expertise, they display strong will, passion and pool in all their energies for the same. During a skill mapping exercise which was conducted recently in Haliyal, it was identified that a group of women in the village of Jogankoppa create beautiful tapestry using crochet art. The aspirations to earn

and become self-sufficient is so intense in the women that they put in 36 hours in a couple of days and came up with a 42"x24" tapestry sample. Design input and marketing possibilities for the art form are being explored now. CherYsh looks forward to setting up many such sustainable enterprises in the villages of Haliyal to empower the women and enhance their confidence and status in the society



Sprouts of hope at the bud nursery

Four months back , three women from the villages of Haliyal ; Nanda, Yashodha and Savitri had gathered up courage and travelled all the way to the training centre run by EID Parry Ltd. at Nellikuppam in Tamilnadu seeking training on setting up a sugarcane bud nursery. When they came back, they shared the knowledge with seven of their fellow women in the village. Together they set up an enterprise, supported by CherYsh and EID parry with funding and expertise. During the months that followed, the women's group put in a

lot of energy and hard work into their venture which enabled them to bring up a batch of healthy sugar cane buds. The experts at EID Parry Ltd. testify that the saplings are of high quality. The women's group did their first sales of 7200 sugarcane saplings recently, which fetched them an income of Rs. 16,560/-. They are working out the financials, recovering the set up cost and planning for further investment. They are also determined to return the seed funding from CherYsh so that more women can be assisted in starting similar enterprises.



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